



American Classifieds

	1 to 5 wk	6 to 12 wk.	13 to 25 wk.
2"	\$59.58	\$43.69	\$38.39
4"	\$81.42	\$58.97	\$51.49
6"	\$101.64	\$91.19	\$85.48
8"	\$123.39	\$110.55	\$103.54
9"	\$137.99	\$123.54	\$115.66
10"	\$152.59	\$136.53	\$127.77
12"	\$189.02	\$169.68	\$159.13
15"	\$232.19	\$208.10	\$194.96
21"	\$307.03	\$274.71	\$257.08
32" (1/4)	\$368.02	\$328.99	\$307.70
64" (1/2)	\$625.68	\$546.06	\$503.18
112"	\$900.24	\$784.92	\$722.83
128" Full Page	\$993.17	\$865.77	\$797.17

Classified Advertising Rates

Commercial Classified Ads

FREE INTERNET ADS
 When You Place Your Classified In American Classifieds Your Ad Will Be Placed On The largest Classified Web Site In The World! Over 650,000 Page views A Week Nationwide!
<http://www.americanclassifieds.com>

COLUMBUS RATES

1 Week For \$6.50*
 *Plus 40¢ Each Word Over 10 Per Week

PACKAGE SPECIAL

5 Ads \$27.50*
 *Plus 40¢ Each Word Over 10 Per Week

10 Ads \$40.00*
 *Plus 40¢ Each Word Over 20 Per Week

10 Ads \$60.00*

Business & Service Directory

8 Weeks = \$63.36 (20 words)
 Each Word Over 20 = 40¢ per word per week

8 Weeks w/Border = \$72.16 (20 words)
 Each Word Over 20= 40¢ per word per week

8 Weeks w/Border & Logo = \$82.06 (20words)
 Each Word Over 20 = 40¢ per word per week

Pre-Printed Insert Rates

Min. 5,000 to 10,000. 5¢ each
10,000 & up 4¢ each

Max Size 8x11. Call For Any Size, Folding, or Weight Requirement That May Apply.

Inserts may be targeted to a specific geographical area or areas. Deadline for receiving pre-printed inserts is Wednesday 4:00 pm one week prior to publication date of the inserts or pre-printed inserts may be shipped directly to our printing operations. Please contact one of our Account Executives for details on distribution, deadlines, and shipping pre-printed inserts

Color Charges

	1 COLOR	PROCESS COLOR
Full Pg.	\$85.00	\$110.00
Dom. Pg.	\$70.00	\$95.00
Half Pg.	\$55.00	\$75.00
Quarter Pg.	\$45.00	\$65.00
31"-15"	\$25.00	\$35.00
14"-2"	\$10.00	\$20.00

Picture Ads \$14.00 For First 15 Words Per Week Picture 40¢ Per Word Over 15.



COLUMBUS, GEORGIA DISPLAY AD RATES 2008 & 2009 - MASTER COPY

INCHES	1 to 3	4 to 12	13 to 25	26 to 51	52 WK	INCHES	INCHES	1 to 3	4 to 12	13 to 25	26 to 51	52 WK	INCHES
1	\$39.60	\$29.70	\$26.40	\$24.75	\$23.10	1	65	\$633.53	\$552.89	\$509.47	\$472.25	\$428.82	65
2	\$59.58	\$43.69	\$38.39	\$35.74	\$33.09	2	66	\$640.46	\$558.92	\$515.01	\$477.38	\$433.47	66
3	\$69.96	\$50.95	\$44.62	\$41.45	\$38.28	3	67	\$647.31	\$564.88	\$520.49	\$482.44	\$438.06	67
4	\$81.42	\$58.97	\$51.49	\$47.75	\$44.01	4	68	\$654.98	\$571.55	\$526.63	\$488.12	\$443.20	68
5	\$96.36	\$86.49	\$81.10	\$75.72	\$70.33	5	69	\$662.60	\$578.18	\$532.72	\$493.76	\$448.30	69
6	\$101.64	\$91.19	\$85.48	\$79.78	\$74.08	6	70	\$669.24	\$583.95	\$538.03	\$498.67	\$452.75	70
7	\$108.79	\$97.55	\$91.42	\$85.29	\$79.16	7	71	\$675.80	\$589.66	\$543.28	\$503.52	\$457.14	71
8	\$123.39	\$110.55	\$103.54	\$96.53	\$89.52	8	72	\$678.48	\$591.99	\$545.42	\$505.51	\$458.94	72
9	\$137.99	\$123.54	\$115.66	\$107.77	\$99.89	9	73	\$684.83	\$597.52	\$550.50	\$510.21	\$463.19	73
10	\$152.59	\$136.53	\$127.77	\$119.01	\$110.25	10	74	\$692.08	\$603.82	\$556.30	\$515.57	\$468.05	74
11	\$173.79	\$156.13	\$146.49	\$136.86	\$127.22	11	75	\$696.30	\$607.50	\$559.68	\$518.69	\$470.88	75
12	\$189.02	\$169.68	\$159.13	\$148.58	\$138.04	12	76	\$702.40	\$612.80	\$564.56	\$523.21	\$474.96	76
13	\$202.99	\$182.11	\$170.73	\$159.34	\$147.95	13	77	\$709.43	\$618.92	\$570.19	\$528.41	\$479.68	77
14	\$217.59	\$195.11	\$182.84	\$170.58	\$158.32	14	78	\$716.42	\$625.00	\$575.77	\$533.58	\$484.36	78
15	\$232.19	\$208.10	\$194.96	\$181.82	\$168.68	15	79	\$722.30	\$630.12	\$580.48	\$537.94	\$488.30	79
16 1/8p	\$246.79	\$221.09	\$207.08	\$193.06	\$179.05	16	80	\$726.00	\$633.34	\$583.44	\$540.67	\$490.78	80
17	\$254.43	\$227.89	\$213.42	\$198.95	\$184.47	17	81	\$732.77	\$639.23	\$588.86	\$545.68	\$495.31	81
18	\$267.43	\$239.47	\$224.21	\$208.96	\$193.70	18	82	\$738.41	\$644.13	\$593.37	\$549.85	\$499.09	82
19	\$279.05	\$249.80	\$233.85	\$217.90	\$201.95	19	83	\$743.97	\$648.97	\$597.81	\$553.97	\$502.81	83
20	\$291.72	\$261.08	\$244.37	\$227.66	\$210.95	20	84	\$750.55	\$654.70	\$603.08	\$558.84	\$507.23	84
21	\$307.03	\$274.71	\$257.08	\$239.45	\$221.82	21	85	\$753.72	\$657.45	\$605.62	\$561.18	\$509.35	85
22	\$318.12	\$284.58	\$266.28	\$247.99	\$229.69	22	86	\$756.76	\$660.09	\$608.04	\$563.43	\$511.38	86
23	\$335.02	\$299.62	\$280.31	\$261.00	\$241.69	23	87	\$759.66	\$662.62	\$610.37	\$565.58	\$513.33	87
24	\$340.45	\$304.46	\$284.82	\$265.19	\$245.55	24	88	\$762.43	\$665.03	\$612.59	\$567.63	\$515.19	88
25	\$343.20	\$306.90	\$287.10	\$267.30	\$247.50	25	89	\$765.07	\$667.33	\$614.70	\$569.59	\$516.95	89
26	\$347.82	\$311.01	\$290.93	\$270.86	\$250.78	26	90	\$767.58	\$669.51	\$616.70	\$571.44	\$518.63	90
27	\$351.78	\$314.54	\$294.22	\$273.91	\$253.59	27	91	\$769.96	\$671.58	\$618.60	\$573.20	\$520.23	91
28	\$353.23	\$315.83	\$295.43	\$275.02	\$254.62	28	92	\$772.20	\$673.53	\$620.40	\$574.86	\$521.73	92
29	\$357.72	\$319.82	\$299.15	\$278.48	\$257.81	29	93	\$774.31	\$675.37	\$622.09	\$576.42	\$523.15	93
30	\$359.70	\$321.59	\$300.80	\$280.01	\$259.22	30	94	\$778.77	\$679.25	\$625.66	\$579.72	\$526.13	94
31	\$361.02	\$322.76	\$301.89	\$281.02	\$260.15	31	95	\$784.41	\$684.15	\$630.17	\$583.90	\$529.91	95
32 1/4p	\$368.02	\$328.99	\$307.70	\$286.41	\$265.12	32	96 Dom	\$788.73	\$687.91	\$633.62	\$587.09	\$532.80	96
33	\$379.10	\$331.54	\$305.92	\$283.97	\$258.36	33	112	\$900.24	\$784.92	\$722.83	\$669.61	\$607.52	112
34	\$390.19	\$341.18	\$314.79	\$292.17	\$265.78	34	128 Full	\$993.17	\$865.77	\$797.17	\$738.38	\$669.78	128
35	\$401.28	\$350.83	\$323.66	\$300.38	\$273.21	35							
36	\$412.37	\$360.48	\$332.53	\$308.58	\$280.64	36							
37	\$423.46	\$370.12	\$341.40	\$316.79	\$288.07	37							
38	\$434.54	\$379.77	\$350.28	\$324.99	\$295.50	38							
39	\$445.63	\$389.42	\$359.15	\$333.20	\$302.93	39							
40	\$456.72	\$399.06	\$368.02	\$341.40	\$310.36	40							
41	\$467.81	\$408.71	\$376.89	\$349.61	\$317.79	41							
42	\$478.90	\$418.36	\$385.76	\$357.82	\$325.22	42							
43	\$489.98	\$428.00	\$394.63	\$366.02	\$332.65	43							
44	\$501.07	\$437.65	\$403.50	\$374.23	\$340.07	44							
45	\$512.16	\$447.30	\$412.37	\$382.43	\$347.50	45							
46	\$523.25	\$456.94	\$421.24	\$390.64	\$354.93	46							
47	\$534.34	\$466.59	\$430.11	\$398.84	\$362.36	47							
48	\$545.42	\$476.23	\$438.98	\$407.05	\$369.79	48							
49	\$548.75	\$479.13	\$441.64	\$409.51	\$372.02	49							
50	\$551.76	\$481.75	\$444.05	\$411.73	\$374.04	50							
51	\$554.45	\$484.09	\$446.20	\$413.73	\$375.84	51							
52	\$556.83	\$486.16	\$448.10	\$415.49	\$377.43	52							
53	\$558.89	\$487.95	\$449.75	\$417.01	\$378.81	53							
54	\$560.63	\$489.46	\$451.14	\$418.30	\$379.98	54							
55	\$562.06	\$490.70	\$452.28	\$419.35	\$380.93	55							
56	\$563.16	\$491.67	\$453.17	\$420.17	\$381.68	56							
57	\$569.98	\$497.60	\$458.62	\$425.21	\$386.24	57							
58	\$578.21	\$504.76	\$465.21	\$431.31	\$391.76	58							
59	\$585.62	\$511.20	\$471.13	\$436.79	\$396.72	59							
60	\$592.94	\$517.58	\$477.00	\$442.21	\$401.63	60							
61	\$601.00	\$524.58	\$483.44	\$448.17	\$407.02	61							
62	\$610.63	\$532.97	\$491.15	\$455.30	\$413.48	62							
63	\$616.11	\$537.73	\$495.53	\$459.35	\$417.15	63							
64 1/2p	\$625.68	\$546.06	\$503.18	\$466.44	\$423.56	64							
	1 to 3	4 to 12	13 to 25	26 to 51	52 WEEKS	INCHES	INCHES	1 to 3	4 to 12	13 to 25	26 to 51	52 WK	INCHES
						128	Full	\$993.17	\$865.77	\$797.17	\$738.38	\$669.78	128

PRIME PAGES (W/Full Color)			COLOR CHARGES	
			Full Process	OneSpot
50	Front	\$858.00		
2x3	Front	\$363.00	Full Page	\$110.00
8x1	Front	\$396.00	Dominator	\$95.00
128	Back	\$1,267.20	Half Page	\$75.00
64	Back	\$759.00	Quarter Pg	\$65.00
32	Back	\$462.00	31"-15"	\$35.00
96	Pg 2	\$825.00	14"-1"	\$20.00
64	Pg 2	\$752.40		
32	Pg 2	\$462.00		
128	Pg 3	\$1,188.00		
96	Pg 3	\$937.20		
64	Pg 3	\$752.40		
32	Pg 3	\$462.00		
	Double Truck	\$2,000.00		